



Ready for a **Challenge?**

# Commercial Analytics Working Student (m/w/d)

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## Meet Picnic

Ready to revolutionize grocery shopping? Picnic is looking for Commercial Analytics Working Students to join our data-driven, app-only supermarket. You'll be embedded directly into a commercial team, diving into real-world data to optimize our pricing, assortment, and campaigns. If you have an analytical mind and the curiosity to uncover insights that fuel our growth, come help us build the future of retail!

## What challenges await you

Depending on your focus area, here's what you could be doing:

- Analyze & Interpret: Use SQL, Python, or Excel to dive into customer trends and competitive positioning to uncover new growth opportunities.
- Strategize & Optimize: Evaluate product performance and app interactions to provide actionable recommendations for pricing, assortment, and promotional updates.
- Measure & Transform: Turn campaign data into intelligence that helps our teams and brand partners understand what truly drives customer conversion.
- Visualize & Collaborate: Build automated Tableau dashboards for real-time tracking and partner across teams to turn data insights into operational improvements.

## Who you are

- You use SQL, Python, or Excel to analyze customer trends and app interactions, turning complex data into actionable recommendations for our assortment and growth.
- You transform marketing data into clear insights, evaluating campaign success to help our teams and brand partners understand exactly what drives conversion.
- You build automated dashboards in Tableau or Google Sheets to track performance and support the implementation of pricing and promotional updates.
- You possess fluent German and English skills, allowing you to collaborate effectively across teams, and are ready to support us for 16–20 hours per week.

## Your benefits

- You will earn €14.75/hr (Bachelor) or €15.50/hr (Master) while gaining valuable, hands-on professional experience.
- You can enjoy free lunch, snacks, and drinks every day at all of our Picnic locations.
- You will join a dynamic team that fosters real growth and thrives on an "Act like an Owner" mentality.
- We celebrate our success with an annual ski trip, legendary Christmas parties, and our very own Picnic band.
- You will also benefit from a wide range of exclusive discounts, vouchers, and other corporate perks.

## Interested and you want to learn more?

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Reach out to Adriana:

[adriana.hudkins@teampicnic.com](mailto:adriana.hudkins@teampicnic.com)

Or apply directly!

